

Aldo Arias

Creative Director / Copywriter

www.aldoarias.com

Aldo.Arias@gmail.com

(512) 484-1208

122 Orchard St. #22

New York, NY 10002

Experience

CD Writer	Freelance, New York McGarryBowen: Starbucks pitch, Intel pitch, Chase, Verizon Totem: Lord & Taylor Cummins & Partners: Perrier Jouet Feral: Line, Nike PNYC: Blackboard	2014-Present
ACD Writer	Freelance, New York Opperman Weiss: Cazadores Tequila Translation: Budweiser, Bud Light, Bud Light Platinum DraftFCB: FDA Teen Anti-Smoking Initiative	2012-2013
Sr. Writer	Momentum, New York American Express, US Open (tennis), U.S. Open (golf), Porsche, Tullamore Dew	2011-2012
Sr. Writer	Freelance, New York Generousitas: Budweiser, McCann Worldgroup Momentum: American Express, Coca-Cola, Microsoft, McGarryBowen: Chase, Marriott, Central Park Conservancy	2009-2012
Copywriter	Freelance, Chicago Leo Burnett: Coca-Cola, Coke Zero Sponge: AutoZone, Duralast, Opportunity International	2008-2009
Copywriter	DDB, Chicago State Farm, Midas, Morton Salt, Chicago Tribune, Cars.com Recipient of 2006 Bill Bernbach Award	2006-2008
CW Intern	GSD&M, Austin AT&T, AARP, Chili's, Walmart	2004-2006
Video Game Tester	Aspyr Media, Austin	2003-2004

Education

University of Texas: M.A. Advertising/Texas Creative sequence	2003-2006
Texas A&M University: B.A. Journalism with minors in English, Spanish and Film	1999-2003

References

Melissa Ditson
Creative Director, Space 150
646 638-5400

Ben Bailey
Executive Creative Director, Opperman Weiss
917 324-9290